



Life@BVBC

Vol. 2, Issue II; (July- December'23)

BHARATIYA VIDYA BHAVAN COLLEGE

Delhi Kendra

Kasturba Gandhi Marg, New Delhi - 110001

"How far that little candle throws his beams! So shines a good deed in a weary world." — William Shakespeare, The Merchant of Venice.

Chief Editor: Dr. Shiny Bhardwaj Editors: Ms. Shreya Aggarwal, Mr. Rahul Rana

15TH SANGEET SAMAROH: FESTIVAL OF INDIAN CLASSICAL MUSIC & DANCE (6-7TH NOVEMBER 2023)



On the occasion of Bharatiya Vidya Bhavan's 85th Foundation Day, a two-day annual festival of Indian classical music and dance called "15th Sangeet Samaroh" was held on 6th and 7th November, 2023 at Kamani Auditorium, New Delhi.Renowned artists like Vidhwan Sheik Mahaboob Subhani-Nadaswaram, Vidhushi Kaleeshabi Vidhwan Mahaboob-Nadaswaram, Palakkad Dr. Ramprasad- Carnatic Vocal, Pandit Bhuvanesh Komkali- Hindustani Vocal, Shri S. Ferose Babu-Nadaswaram, Shri. P.M. Shankar- Thavil, Shri. V.G. Murugan- Thavil, Shri. R. Pandian- Talam,

Shri. Milind Kulkarni- Harmonium, Shri. Aashay Kulkarni- Tabla, Shri. Karthik B- Violin, Sangita Kalanidhi Vidhwan Thiruvaroor, Bhakthavathsalam- Mridangam, performed at the event. The event was graced by Prof. (Dr.) Mahesh Verma, Vice Chancellor, GGSIPU, New Delhi. The event was live streamed on the official you-tube channel of Bharatiya Vidya Bhavan, Delhi Kendra. The two-day event was attended by various dignitaries from all departments and units of Bharatiya Vidya Bhavan, Delhi Kendra.



FOUNDATION DAY CELEBRATION

Bharatiya Vidya Bhavan College and Bhavan's Leelawati Munshi College of Education jointly celebrated their Founders Day on 7th November, 2023 at Munshi Memorial Hall. Dr. Gagan Deep Sharma, University School of Management Studies, GGSIPU, New Delhi was the chief guest of the event. The keynote speaker shared his insights on 'Humane Education'. His words ignited a sense of purpose and renewed dedication to the Bhavan's principles. An annual report detailing the academic and extracurricular accomplishments of the colleges, their students, and faculty members was presented by Dr. Geetika Dutta, Principal and Dean (Academics). The event concluded with acknowledging and celebrating the academic and extracurricular accomplishments of our students and faculty members. The Founders Day Awards ceremony was a moment of pride, highlighting the dedication and excellence within our community.



Category	Winner
Attendance	Tanvi Bahl (BA Eng (H) II Year)
All-Rounder	Asmita Sen Gupta (BA Eng (H) II Year)
Best Sports	Saurabh (B.Com(H) II Year)
Person	



XPLORE INDIA 2023: EXCHANGE PROGRAMME FOR FOREIGN STUDENTS AND FACULTY

A cultural exchange programme, from 4-14th September, 2023, was organised to enrich the cultural and ethnic understanding of foreign exchange students and faculty from FHV-Vorarlberg University of Applied Sciences, Austria.

It started with a delightful, vibrant and special programme hosted by the faculty and students of BVB College and BLMCE on the 4th and 5th of September, 2023. Bhavan's students put up an amazing display of the Indian culture and tradition in the Munshi Memorial Hall, through various performances. Cultural exchange sessions were organised to help the students learn about each others' cultures and traditions and expand their horizons of knowledge. The programme also enriched Bhavan's students and helped them get sensitized towards Austrian culture and European traditions.



As part of the XPLORE India initiative, a trip was organised to Agra to visit the wonder of the world Taj Mahal on 7th September, 2023. It was hosted under the cultural exchange programme by the Bhavan for the foreign exchange students and faculty of FHV-Voralberg University of Applied Sciences, Austria. The trip was informative and fun for both the exchange students and the Bhavan's students who were selected to accompany them. Needless to say, friends were made for life.





Continuing the zeal of the exchange programme, and the visit to the monument of love Taj Mahal, the XPLORE India initiative took the students to a sightseeing tour around the Capital. The tour was organised to showcase various historical monuments such as the India Gate, religious places like Gurdwara Bangla Sahib and the Birla Temple, the new Parliament building, the National Science Center, Noida Haat and much more.



SPECIAL LECTURE BY MS. VANESSA PAISLEY

On 12TH September, an informative lecture was given by Ms. Vanessa Paisley, Lecturer, FH Vorarlberg University of Applied Sciences, Austria in the Munshi Memorial Hall. It was an exciting learning experience for the students of BVB College.



MOU BETWEEN BHARATIYA VIDYA BHAVAN-DELHI KENDRA AND CAMBRIDGE UNIVERSITY PRESS AND ASSESSMENTS

A memorandum of understanding was signed between Bharatiya Vidya Bhavan-Delhi Kendra and Cambridge University Press and Assessments on November 23, 2023 for commencing the English Proficiency Courses for all students of BLMCE.



MOU BETWEEN BHARATIYA VIDYA BHAVAN-DELHI KENDRA AND KNOWLEDGE BRIDGE CONSULTANCY INC, USA



MOU with Knowledge Bridge Consultancy Inc, USA: An MOU was signed between BVB DK and Knowledge Bridge Consultancy (KBC), NJ, USA for meeting the professional counselling requirements of the college. As part of the agreement, KBC will cater to all counselling needs of students and faculty on a professional level. The agreement also includes administration of all Psychological tests and assessments as on needs basis.

KAVI SAMMELAN

BVB in collaboration with State Bank of India, organized a Kavi Sammelan on the occasion of Hindi Diwas 2023, on 13th September. It was an exhilerating gathering with towering figures from the world of Hindi literature. Renowned Hindi and Urdu poets came together to soothe the soul through their poems in the Mittal Sadan's Munshi Memorial Hall. The invited guests were Shri Surendra Sharma, Shri Suraj Rai Suraj, Shri Ramayan Dhar Dwivedi, Shri Pratap Faujdar, Shri Sanjay Jain, Shri Chirag Jain, Shri Mahendra Sharma and Dr. Neerja Chaturvedi.



ORIENTATION SESSION AND HAWAN CEREMONY (BVBC & BLMCE)

On 19th September, to invoke divine blessings for the new session of the institution, an orientation session and a Hawan Ceremony were organised together by the BVBC and the BLMCE. The Mehta Sadan turned into a pious space filled with blessings and good faith to mark the beginning of the fresh session, and the second year of the nascent BVB College.



BHAVAN'S LECTURES

SPECIAL LECTURE ON 'HOW TO DO WELL IN PERSONAL INTERVIEW'

As the students who pass out enter the job market and struggle to reach the top, it is important for them to have a predisposed understanding of the interview process which is a part of almost all hiring processes. To enhance the students' presentation skills and improve upon their interviews, Bhavan organised a special lecture on 'How to do well in Personal Interview' On 4th October, 2023 in the Munshi Memorial Hall. The esteemed speaker for the talk was Mr. Sunil Dua, Faculty and Senior Regional Head, TIME Education. The students had an interactive learning experience that helped enhance their real life skills.



SPECIAL LECTURE ON 'DIGITAL TRANSFORMATION OF BUSINESS: THE FUTURE IS NOW'

A special lecture was organised at Munshi Memorial Hall on "Digital Transformation of Business: The Future is Now". The lecture was organised on 12th October, 2023. Mr. Atul Kulshreshtha, Senior Vice President, Strategic Growth and AI Solutions, Quintes Global, was the guest speaker for the special lecture. He is an enterprising business leader and tech enthusiast with over 35 years of experience in the IT/ITES industry, having worked with global companies like Capgemini, Colt Technologies, Genpact, eFunds, Amex, Gillette, and Tatas. The speaker shared his insights on the essence and urgency of digital transformation in the current business climate and delved into AI, IoT, Cloud Computing and more. The lecture was followed by a Q&A session.



BVBC PARTICIPATION IN ANUGOONJ 2023-24 PRELIMS (8-10TH OCTOBER 2023)

In a spectacular showcase of talent, creativity, and teamwork, GGSIPU hosted a multi-event programme "Anugoonj Prelims 2023-24" that brought together students from various disciplines. "Anugoonj" is an annual cultural festival of GGSIPU, New Delhi. The week-long event from 4-10th October 2023, organised in Talkatora Stadium, tried to foster collaboration and celebrate the diverse talents within our academic community. The event saw enthusiastic participation from students across different departments. The students from various departments of Bharatiya Vidya Bhavan College participated in various events including Poetry Recitation (Hindi & English), Fine Arts: Collage, Spot Painting & Cartooning, Light Vocal Music (Indian), Creative Writing (Hindi & English), Quiz, Stand-up Comedy, and Street Dance.



List of Qualifiers for Anugoonj Finals:

Programme Name & Year	Name of the Student	Event Name & Position
BBA & BCOM(H), Second Year	Sanchita Narula	Street Dance, First Position
	Vansh Sharma	
	Gayatri	
	Nidhi Shree	
	Geetasha Kakkar	
	Krithika Sermanraja	
	Aditi Upadhyay	
	Lavanya Vij	
	Srishti Malhotra	
	Abhivansh Sharma	
BBA, First Year	Mayank Khokkar	Stand-up Comedy, Second Position
BBA, Second Year	Devika Menon	Light Vocal Music (Indian), Second Position



INTERCOLLEGIATE ANNUAL SPORTS MEET 2023 (19-21TH OCTOBER 2023)

The 18th Annual University Sports Meet was organised from October 19-21, 2023 at the Guru Gobind Singh Indraprastha University, Dwarka, New Delhi campus. Students from BVBC participated in the competitions, and sports like Football, Chess, Athletics, etc. giving their all while exhibiting their potential and love for sports.



CLUBS ACTIVITIES: ETHNIC DAY: ORGANISED BY CULTURAL CLUB

A vibrant celebration of cultural diversity of our community filled our campus with joy and vibrancy during the Ethnic Day celebration. The event was organised by the cultural club of BVBC, at Munshi Memorial Hall, on 20th October 2023. The event, dedicated to embracing our rich culture, saw students, faculty and staff coming together to showcase the beauty of diversity. The traditional attire worn by the students represented their deeply held cultural heritage. The celebration featured dance, music and interactive games displaying their heritage. The event concluded with a mesmerizing cultural showcase, where talents from different ethnic backgrounds took centre stage with a spectacular ramp walk.





PANEL DISCUSSION ON "TRENDS IN THE ENTREPRENEURIAL LANDSCAPE: EXPLORING INNOVATION, SUSTAINABILITY AND SUCCESS": ORGANISED BY ENTREPRENEURSHIP CLUB

A panel discussion hosted by entrepreneurship club of BVBC, at Munshi Memorial Hall, on 30th November 2023, highlighted the ever-evolving entrepreneurial landscape. The eminent panellists included Dr. Shankar Goenka, a TEDx speaker, author, and coach; Ms. Aakriti Rawal, the founder of House of Chikankari, a featured brand on Shark Tank India Season 2; and Ms. Aayushi Maheshwari, director of Kadhaikari Studio Pvt. Ltd. The panel discussion was moderated by Ms. Shreya Aggarwal & Ms. Pragati Arora, Assistant Professors, Bharatiya Vidya Bhavan College. The discussion began by focusing on each panellist's unique entrepreneurial path, during which they each provided ideas from a different but related aspect of their journey. Panellists emphasized the need for a culture that fosters creativity and embraces risk-taking. The panel discussion inspired our students to think beyond conventional business practices and to be catalysts for positive change.



FRESHERS' PARTY

BVBC organised freshers party for the new batch of 2023-26 academic session. The fresher's party was organised at Munshi Memorial Hall on 27th October 2023. The theme of the party was "Dress to Impress". The event aimed to provide our newest members with a warm welcome and a taste of the vibrant college culture. The event kicked off with the electrifying performance by the senior students, setting the tone for a day full of music, dance, and laughter. From soulful singing, jaw-dropping dance routines to fun games &quizzes, the performances set the perfect stage for breaking the ice and forging new friendships. The highlight of the event was the selection of Mr. & Ms. Freshers, where the freshest talents on the campus dazzled the audience with their talents and skills.

Details of Titles and their Winner List:

Title Name	Winner
Miss Fresher	Upasana Chadha, BBA
Mr. Fresher	Sanidhye Batra, BBA



TEACHERS' DAY CELEBRATION

On 5th September, 2023, Bhartiya Vidya Bhavan College celebrated Teacher's Day in the Munshi Memorial Hall. The students had prepared an afternoon of dance, music, poetry and theatrical performances to commemorate their teachers.



DIWALI MELA 2023

BVBC GARBA EVENT & DIWALI MELA 2023

The vibrant spirit of cultural diversity illuminated our college campus as students came together to celebrate the joyous occasions of Navratri and Diwali with the Garba event and Diwali Mela. The celebration, held on 10th November 2023 at BVB Open Theatre area, was jointly organised by Bharatiya Vidya Bhavan College and Bhavan's Leelawati Munshi College of Education. The students of BVBC performed in traditional attire to the rhythmic beats of the dhol echoing the cultural heritage of Gujarat. To mark the essence of the festival of Diwali, students from both institutions set up their stalls, decorated with bright colours, offering a variety of traditional and modern delicious food, handmade products, and entertaining games. The celebration successfully created lasting memories and strengthened the bonds among students and faculty.



'BHAVAN'S TALK' SERIES

On November 15, 2023, Bhavan's Talk made its debut in Munshi Memorial Hall with a discussion on "Education: Its past, present, and future with the Impact of Technology". Dr. Shankar Goenka, Author, Coach & TEDx Speaker was the speaker of the inaugural episode of Bhavan's Talk series. He is a visionary entrepreneur & CEO of WOW Factors Pvt. Ltd. In the inaugural episode of our thought-provoking talk series, we delved into the rich history of education, current dynamics and the transformative path lies ahead. The session proved to be an enlightening journey for both students and educators alike. The session was live streamed on the official YouTube channel of Bharatiya Vidya Bhavan, Delhi Kendra.





RESULT ANALYSIS SEMESTER -II (BATCH: 2022-2025)

Sr. No.	Range	BBA	B.COM	B.A. (ECO)	B.A.(ENG)
		(700)	(600)	(400)	(400)
1	More than 90 %	0	0	0	0
2.	80-90%	0	1	0	0
3.	75-80%	2	1	1	0
4.	70-75%	2	0	1	0
5.	60-70%	11	10	5	9
6.	50-60%	15	9	1	13
7.	Less than 50%	05	2	0	4
8.	Highest Marks	534	478	298	278
9.	Highest Achievers	Sonalika Bhambi (76.28%)	Nidhi Shree (80%)	Mehak Dahiya (75%)	Mehak Bansal (69%)
		Priyansh Ahuja (75.57%)	Tanishka Garg (74%)	Ayushi Jaiswal (70%)	Girisha Arora (66.25)
		Devika Menon (73.57%)	Vansh Sharma (68%)		Tanvi Bahl (65%)

INNOVATIVE TEACHING PRACTICES ADOPTED DURING JAN-DEC, 2023.

Department of Commerce and Management

BBA

Faculty Name/ Paper Name	Topic	Innovative Practice
1. Ms. Kaveri Joshi		
E-Commerce	Introduction to E-Commerce	Google Jamboard: Advantages and Disadvantages of E-Commerce
E-Commerce	E-Commerce in India	Case Study on "Success Stories of Indian E-Commerce: BigBasket, MakeMyTrip, Instagram Shopping"
E-Commerce	Models of E-Commerce	Brainstorming and Group Discussion on "Models of E-Commerce"
E-Commerce	Digital Security	Interactive Workshop on "Block Chain, Cryptocurrency and Internet of Things"
E-Commerce	Digital Modes of Payments	Blended Teaching: Exploring various digital payment methods on National Payments Corporation of India (NPCI) website
Cost Accounting	Cost Classification	Group Discussion on "Cost Classification"

Environmental Studies	Environmental Studies	Reflective Analysis of 5 documentary films addressing rising temperatures in NCR, global biodiversity, coastal zone management in Odisha, sustainable infrastructure systems in Maharasthra, and wastewater management. Documentaries screened: 1. India on Fire: Facing the Climate Crisis, by Al Jazeera English 2. Our Planet: One Planet, by Netlix 3. Managing Coasts: Integrated Coastal Zone Management Project, by ICZMP Odhisha 4. How Do Waste Water Treatment Plants Work?, by Collins Learning India 5. Why Did Lavasa Fail So Badly?, by Nutshell India	
Environmental Studies	Renewable and Non-Renewable Resources	Group Presentations on various Natural Resources	
2. Ms. Shreya Aggarwal			
Management Accounting	Graphical Methods of Break-Even Anaysis	Group Presentation	
Business Environment	Environment Analysis & Strategic Mgt.	Case Study: Competitive Rivalry Between McDonald's and Burger King	
Business Environment	Types of Business Envi- ronment	Group Discussion on Mission and Vision Statements Blended Teaching	
Business Environment	Foreign Direct Invest- ment	Case Study on FDI in the Retail Sector	
3. Dr. Mitramani Singh			
Business Maths	Corelation	ICT Integrated Teaching	
4. Dr. Deepak Adhana			
Business Laws	Partnership Act and	Case Studies on Formation and Dissolution of Partner- ship Firm	
Business Laws	Winding up of company	Videos, Case studies on law Tribunal Judgements & Group Discussion	
Production & Operations Management	Production System	Case studies, Group Discussion & Project-based learning	
5. Ms. Ritika Israney	5. Ms. Ritika Israney		
Human Resource Management	Training & Promotions; Job Analysis; Dilemma of HR Manager; HRM Challenges	Case Studies and Simulations	
Human Resource Management	Employee code of conduct	Group Discussions; Video Tutorials	
Management Processes & Organisational Behaviour	Evolution of Manage- ment	Flipped Classroom Approach; Video Tutorials	

Management Processes & Organisational Behaviour	Personality Types	Conducted live classroom personality tests
Management Processes & Organisational Behaviour	Concept of Rationality	Conducted role plays
Management Processes & Organisational Behaviour	Perception & Perceptual Errors	Gamification
Business Communication	Pre-Modern Era (Time- line); Concept of Glo- balisation	Conceptual Mapping
Business Communication	Initiatives to remove trade barriers to pro- mote free trade; Hofst- ede Cross Cultural Dis- cussions; Etic & Emic Approaches to culture	Reflective discussions
Business Communication	Effective Presentations	Experiential Learning Projects
6. Ms. Pragati Arora		
Entrepreneurial Mindset	MSME	Field Visit to Khadi Village and industries Commission Of India for on-site training
Entrepreneurial Mindset	Intellectual Property Rights (IPRs)	Observing IPR registration documents of 2 brands - Pigeon Chopper and Classmates Trademark.
Entrepreneurial Mindset	Successful Indian entre- preneurs	Case study on Successful Indian Entrepreneurs.
Entrepreneurial Mindset	Why do startups fail In India	Case study on failed startups in India in order to reach a conclusion that explains why?
Marketing Management	Brand Communication during festive season	Asked students to observe the shift in brand communication during festive season, and give a reflective presentation on the same for a brand of their choice.
Marketing Management	Brand Communication Via labels	Asked students to collect label of their favourite HUL brand and try to decode what all it tries to communicate.
Marketing Management	Consistency of brand message in advertise- ments	

B. COM(H)

Faculty Name/ Paper Name	Topic	Innovative Practice
1. Ms. Kaveri Joshi		
Cost Accounting	Cost Classification	Group Discussion on "Cost Classification"
Cost Accounting	Finance	Guest Lecture on "Digital Transformation: The Future of Finance"

Group Discussion and Interview Skills	Interview Skills	Mock Interview with a panel comprising of four national and international industry experts representing Google India, SAP India, CRISIL Ltd and Gartner UK
2. Ms. Shreya Aggarw	al	
Financial Markets & Institutions	Monetary Policy Committee	Blended Teaching: Reading of Monetary Policy Committee Report Available on RBI's website.
Financial Markets & Institutions	Role of Capital Market	Case Study on the "Impact of Harshad Mehta Scam on the Indian Financial System vis-a-vis reforms".
Financial Markets & Institutions	Treasury Bills Markets and its auction methods	Blended Teaching: Reading of Auction Results available on RBI's website.
Financial Markets & Institutions	Non-Performing Assets	Case Study on Yes Bank.
Corporate Accounting	Contents of Annual Report	Blended Teaching
3. Dr. Mitramani Sing	h	
QT For Comm.	I/O Model	ICT Integrated Teaching
4. Dr. Deepak Adhana		
BRM Lab	Correlation, Regression, ANOVA, t,z Test	Live session on SPSS with practicals
5. Ms. Ritika Israney		
Human Resource Management	Training & Promotions; Job Analysis; Dilemma of HR Manager; HRM Challenges	Case Studies and Simulations
Human Resource Management	Employee code of conduct	Group Discussions
Business Laws	Sales of Goods Act, 1930; COPRA Act, 2019	Caselets and case laws discussion
Business Laws	Unfair Trade Practices	Group Discussions
6. Ms. Pragati Arora		
Environmental Studies and Sustainability	Reflective Analysis of 5 documentary films addressing: 1. Neusence of fast fashion 2. Non-degradable waste 3. International waste management 4. Thrift shopping in India 5. Circular economy to Combat environmental Concerns.	Documentaries screened: 1. Fast fashion - Dumped in the desert DW Documentary 2. अमीर देशों का कचरा गरीब क्यो लेते हैं ? [The dirty trade in plastic waste], DW Documentary
Business Communication	Website Content of brands	Constantly monitoring blogs of 3 brands of student's choice for a span of 2 months
Business Laws	Indian Stamp paper and its content	Referred to a standard rent agreement and explained all or at least most of its contents

DEPARTMENT OF ENGLISH B.A.(HONS.) ENGLISH

Faculty Name/ Paper Name	Торіс	Innovative Practice
1. Ms.Kriti Songriwa	al	
English Novel- I	Novel- Pride & Prejudice	Movie Screening: Pride & Prejudice by Joe Wright
English Novel-I	Novel- A Tale of Two Cities	Movie Screening: A Tale of Two Cities by Jack Conway.
English Novel-I	Novel- Wuthering Heights	Group Presentation by 6 groups from class.
English Novel-II	Novel- Sons & Lovers	Movie Screening followed by group discussion on different themes.
English Novel-II	Novel- To the Lighthouse	Group presentation & discussion focusing on themes & contemporary
English Drama-I	Drama- The Way of the World	application of tropes discussed in the novel.
English Drama-I	Drama-The Duchess of Malfi	Case study of Sigmund Freud's Psychoanalytic Cases.
2. Dr. Esha Chopra		
English Poetry from	Shakespearean and Spenserian	Class Presentation on Basic Concepts of Rhythm of Poetry:
Chaucer to Pope	Poetry	Syllable, Poetic Feet, Meter, Iambic Pentameter.
	Metaphysical Poetry	Group Presentation & discussion focusing on themes: Metaphysical Conceits, Unconventional Style and Diction, Nature of Reality and Existence.
Business Communication	Business Communication and Correspondence	Case Study Presentations of Minutes of Meetings, Memos, Inviting and sending Quotations.
		Project-based learning on use of Digital platforms in Business Communication, Website content management to attract traffic.
3. Ms. Mamuna		
English Drama - I	Metaphysical Poetry	Brainstorming session for an alternative ending to the text.
	Drama- Julius Caesar	Group Discussion on the generic theme of fate v/s free will with RTC (Reference to context).
Communication Skills	Drama- Doctor Faustus	Group discussion on Gender Gap
	Group Discussion	Mock Interview Session
Modern British Drama	Interview	Group discussion on historic and thematic relevance of the text in current times
	Drama- Murder in the Cathedral	Group presentation on Comparative analysis of characters from the text to different figures of other media

B.A.(HONS.) ECONOMICS

Faculty Name/ Paper Name	Topic	Innovative Practice
1 . Dr. Mitramani Singh		
Mathematics for Economics-I	I/O Model	ICT Integrated Teaching





Bharatiya Vidya Bhavan College Delhi Kendra

Kasturba Gandhi Marg, New Delhi - 110001

E-mail: principal.bvbcollege@bvbdelhi.org; bvbcollege@bvbdelhi.org Website: https://www.college.bvbdelhi.org/